



1RXV IRXUQLVVRQV GHV
 V\ VW^aPHV ¢ KDXWH
 SHUIRUPDQFH SRXU OD
 GLVWULEXWLRQ G-DLU FRPSULP «
 HW GH JD] LQHUUHV GRQW OD
 ORQJ«YLW« SHUPHW GH
 U«GXLUH OHV FR½WV
 G-H[SORLWDWLRQ HW
 G-DP«OLRUHU OD SURGXFWLYLW «

(1*, 1((5(')25 683(5,25 3(5)250\$1&()
 6\ VWqPH GH WX\DXWHULH SRXU O¶DLU FRPSULP

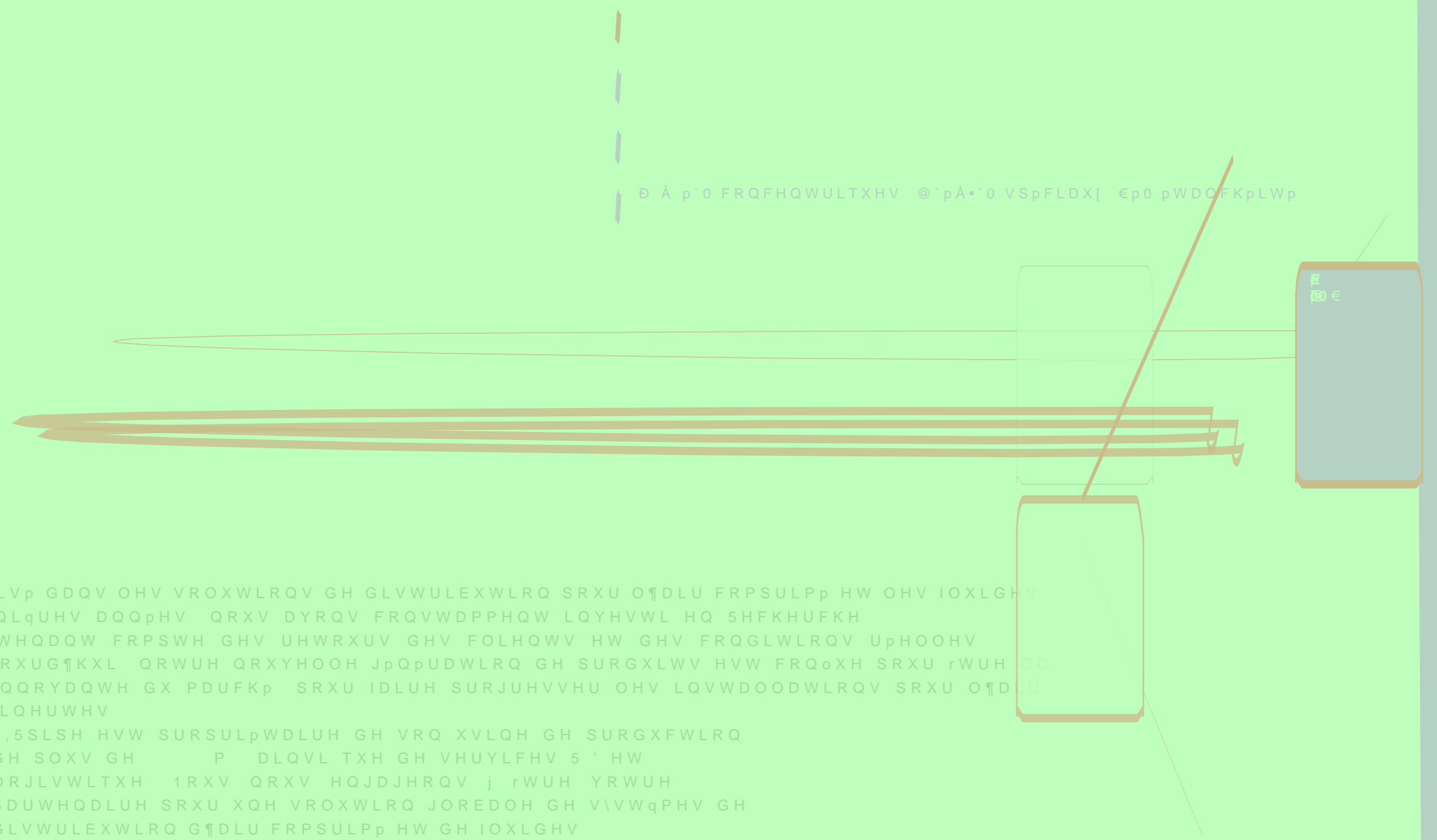
)LODOH (XURSH
 \$,5SLSH (XURSH

LPSDVVH \$XJXVWLQ)UHVQHO 6DLQW +HUEODLQ)UDQFH
 7HO
 (PDLO FRQWDFW#DLUSLH HXURSH FRP
 :HE IU DLUSLH HXURSH FRP



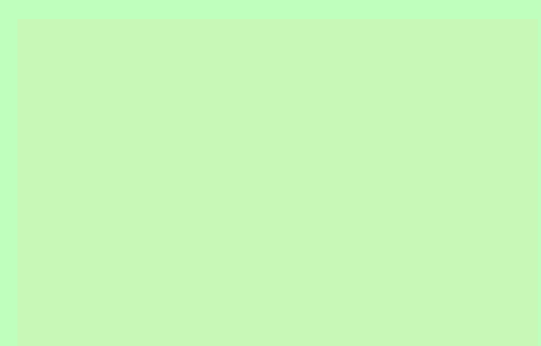
3XEOLFDWLRQ \$,5SLSH +)5 (8
 \$,5SLSH VH UpVHUYH OH GURLW GH PRGLIHU FH GRFXPHQW WRXW PRPHQW HW YDQ\ SUPDYLV

Ð Å p`0 FRQFHQWULTXHV @`pÅ•`0 VSpFLDX[€p0 pWDCFKpLWp



\$,5SLSH HVW VSpFLDOLVp GDQV OHV VROXWLRQV GH GLVWULEXWLRQ SRXU O¶DLU FRPSULPp HW OHV IOXLGHV
 \$X FRXUV GHV GHUQLqUHV DQQpHV QRXV DYRQV FRQVWDPPHQW LQYHVWL HQ 5HFKHUFKH
 'pYHORSSPHQW HQ WHQDQW FRPSWH GHV UHWRXUV GHV FOLHQWV HW GHV FRQGLWLRQV UpHOHV
 G¶XWLQOLVDWLRQ \$XMRXUG¶KXL QRWUH QRXYHOH JpQpUDWLRQ GH SURGXLWV HVW FRQoXH SRXU rWUH OD
 VROXWLRQ OD SOXV LQQRyDQWH GX PDUFKp SRXU IDLUH SURJUHVVHU OHV LQVWDOODWLRQV SRXU O¶DLU
 FRPSULPp HW OHV JD] LQHUVHV

\$,5SLSH HVW SURSULpWDLUH GH VRQ XVLQH GH SURGXFWLRQ
 GH SOXV GH P DLQVL TXH GH VHUYLFHV 5 ' HW
 ORJLVWLTXH 1RXV QRXV HQJDJHRQV j rWUH YRWUH
 SDUWHQDLUH SRXU XQH VROXWLRQ JOREDOH GH V\ VWqPHV GH
 GLVWULEXWLRQ G¶DLU FRPSULPp HW GH IOXLGHV



* DPPH 3URGXLWV & DUDFWpULVWLTXHVV

-XVTX¶DX GLDPqWUH PP

